





Promotional Products & Trade Show Marketing



When you need printing, business forms, labels, or promotional items, call Commander Printed Products. We are your *single* source for *multiple* solutions. We provide a complete selection of printed items so your company can purchase several different products from just one vendor, with just one call.

Commander's network of local, regional and national print manufacturers gives us maximum flexibility to be very competitive on all projects — **large** and **small**. Also, having one vendor familiar with your company's image ensures all printed items have a consistent corporate branding identity. You will find that having Commander as you printing vendor will save you time, money, and effort.

Take advantage of our "one-stop shopping," call 800-722-3676 and start simplifying your life today!

## WHY COMMANDER?

We can't send you a sample or show you a picture of our **QUALITY SERVICE**, but after 44 years in business, we know it's the most important element of every job.

Quality Service means being WELL ORGANIZED and ACCURATE, making sure the specifications and proofs are CORRECT, and providing QUICK deliveries. It means we pay attention to detail and FOLLOW THROUGH.

Quality Service means asking the right questions so we can suggest better ways for you to realize maximum benefits from our products. It means keeping you INFORMED by people who are HELPFUL, KNOWLEDGEABLE and REACHABLE.

Finally, Quality Service means we want to meet all your requirements, exceed your expectations and make it a **PLEASANT** experience.



## **BUSINESS PRINTING & FORMS**

### **Business Forms**

- Snap-apart, continuous pinfeed, and laser printed forms (invoices, statements, purchase orders, requisitions, direct deposit forms, bills of lading, medical forms)
- · Payroll & accounts payable checks
- Tags (single or continuous)
- Bar codes (available on forms, labels, & tags)

### **Commercial Printing**

- Letterheads & matching envelopes
- Presentation folders
- Brochures & catalogs
- Note pads
- Postcards
- Standard & custom billing envelopes

## **Protection from Fraud & Counterfeiting**

• We're experts on document security for checks, retail labels, coupons, event tickets, garment tags, prescription pads, gift certificates, transcripts, etc.

## 2

## LABELS & DECALS

- · Decorative product labels (spot color, 4-color process, foil stamped or silk screened)
- · Direct thermal / thermal transfer labels and tags
- Laser cut sheet labels
- · Shipping labels
- Static cling labels
- · Durable film and polyester labels: tearproof, waterproof, chemical resistant
- UL & CSA approved labels
- Tamper-proof labels ("void" if removed)
- · Cold temperature adhesives for vegetable and fruit labeling
- Medical blood bag and test tube labels
- RFID (Radio Frequency I.D.) and NFC (Near Field Communication)
- Bar coded & sequentially numbered asset or inventory labels
- · Instant redeemable peel-off coupon labels
- · Mini-booklet labels







2 Labels & Decals

Promotional Products & Trade Show Marketing



**Direct Mail** 

Let Commander Printed Products handle all the details of your next promotional project—from start to successful finish!

We provide creativity, products, and solutions — on time, on target, and on budget!

Call us at 800-722-3676 to arrange a meeting to discuss your next promotion.

## 3

## PROMOTIONAL PRODUCTS & TRADE SHOW MARKETING

Here are just a few of the many items we can personalize with your logo for gifts, employee rewards or trade show traffic builders:

- Apparel (caps, T-shirts, jackets)
- Auto accessories and bumper stickers
- Awards & plaques
- Buttons & lapel emblems
- Calendars (wallet, wall & desk)
- Computer accessories
- Desk items & executive gifts

- First aid kits
- Flashlights
- Golf accessories
- Grocery & tote bags
- Holiday food gifts
- "Made in USA" items
- Magnets

- Napkins, plates & cups
- · Mugs & glassware
- · Pens & pencils
- Post-It notes<sup>®</sup>
- · Recycled items
- Signs & banners
- Water bottles

If the above list doesn't include what you want, just call. A big benefit of working with Commander is our staff will do all the research for you. You provide us with your promotional objective, budget, and timetable, and we will do the rest. We have online search capabilities for over 750,000 products so we can find just the item you're looking for.

**Not sure what you want and need ideas or inspiration?** Choosing the right product for your promotion is a big task. That's why our clients rely on our over forty-four years of experience to help them find the appropriate promotional items, professionally imprint those items, then deliver them on time to a specific meeting site, office, or convention location. You can also visit our promotional showroom, one of the largest in Ventura and Santa Barbara counties. Come in and see product samples used successfully by other companies to achieve a wide range of promotional and motivational objectives.

What is the easiest way to increase the perceived value of a promo gift? Packaging!

Packaging can be just as impressive as what's inside and will make your customers feel they are opening a thoughtful gift. We have custom wood, tin, cardboard or plastic boxes for gifts and special promotions as well as custom tissue paper and satin gift ribbon that can be branded with your logo.



## **DIRECT MAIL**

- Attention getting lenticular "animated" postcards, featuring your choice of 4 different styles: motion, zoom, "before & after" 2-way flip, or 3D
- · Post cards with peel-off refrigerator magnets or calendar magnets
- · Dimensional mail, colorful tubes, and dynamic pop-ups
- Scratch off postcards
- · Direct mail with individual personalization, QR codes, or variable data

# Read what our customers say about the capabilities and experience of the Commander team:

"What a great job Commander has done on these projects! Working with Leslie and the Commander team has made my job so much easier! You are just simply fantastic to work with." Jeanne Clark, Ivy Lawn Memorial Park

"We are always 100% satisfied with the service and products from Commander." Dean Marietta, Tri-County Transportation

"Our staff loves the lanyards and our management team commented on how professional they look. Thank you (and Leslie) again!!!" Danielle June, Rancho Simi Recreation and Park District

"I have done business with the Commander team for over 30 years. I have found their professionalism goes above and beyond expectations. Great service, competitive prices, and premier quality is what has kept me coming back for decades." Joe Goldberg, Skyline Flowers Growers

#### Visit commanderproducts.com

to learn more about our extensive product line, browse our on-line promo products catalog, place an order, or upload large files to our art department.

## COMMANDER PRINTED PRODUCTS